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PRESS RELEASE

**CLUB PARADISE PALAWAN BAGS 2ND PLACE
AT THE 2022 GREEN DESTINATIONS STORY AWARDS**

Recently held at the largest international travel trade fair, ITB (Internationale Tourismus Börse) Berlin is the **2022 Green Destinations Story Awards**. The online ceremony celebrated the most outstanding Good Practice Stories of the Green Destinations 2021 Top 100 list.

Under the **Environment and Climate** category, six destinations were chosen as finalist by the jury at Green Destinations. These include Gocta – Kuelap Amazonas in Peru, Club Paradise Palawan in the Philippines, Tartu in Estonia, Tibau do Sul in Brazil, Margaret River in Australia and Terres de L'ebre in Spain. The only Philippine property in the 100 Green Destination Top 100 list, **Club Paradise Palawan** received the 2nd place, with Margaret River taking the 3rd place and Terres de L'ebre at the 1st place.

“We want to send a strong message out there that sustainability and being ecofriendly should be part of everyone’s lives,” says Joegil Magtanggol Escobar, Hotel Manager of Club Paradise Palawan in his video message when asked about Club Paradise Palawan’s entry. He added, “we are just visitors in Dimaya island where the private island resort of Club Paradise Palawan is located. The wildlife that our guests see roaming freely at the resort are the original inhabitants of the islands and it is just right that we respect their home and do something so that the island will be sustained for the future generations.”

About the Awards

The [Green Destinations Story Awards](#) honored the exceptional Good Practice Stories of the properties or countries in the Top 100 list who were recognized as entities that are committed to creating a better tourism and a better future. Only destinations that are part of the 2021 Top 100 list were eligible for nomination to the 2022 Green Destinations Story Awards. The categories of awards this year included Localising & Decarbonising the Destination Supply Chain; Communities & Culture; Environment & Climate; Nature & Ecotourism; Tourism Reset & Recover; and the People’s Choice Award. To view the full list of finalists and winners of the

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2022 Green Destinations Story Awards, visit: <https://greendestinations.org/events/2021-green-destinations-awards/green-destinations-story-awards-at-itb-berlin-2022-nominees-finalists/>

About Green Destinations

Green Destinations, a non-profit foundation for sustainable tourism that has developed an assessment and reporting system to evaluate current tourism policy, management and sustainability performance on relevant sustainability themes. “Green Destinations intends to put in the spotlight local and regional destinations around the world that are taking incremental steps and making promising progress towards a more sustainable tourism industry. More than ever, this year the goal is to share these destinations’ innovative and effective sustainability tourism stories and good management practices as inspiring examples to other destinations, tour operators and travellers. The unprecedented COVID-19 global health pandemic has disrupted the tourism industry worldwide. Now is the time to get together, learn from each other and celebrate these resilient destinations. Green Destinations and the Top 100 Competition aimed to acknowledge destinations that are working towards making the tourism industry more sustainable and responsible while creating a more attractive experience for visitors by sharing and putting their Good Practice Story in the spotlight”

To learn more about the sustainable practices of the resort, visit <https://www.clubparadisepalawan.com/discover/environmental-sustainability/our-good-practice-story/>.

Club Paradise Palawan is owned by Discovery World Corporation (DWC) and managed by Discovery Hospitality Corporation (DHC). Its sister company, Discovery Shores Boracay, was also recently named as one of the Top 25 Resorts in Asia in the 2021 Readers’ Choice Awards by the world-renowned Condé Nast Traveler magazine.

For more information on Club Paradise Palawan, please visit www.clubparadisepalawan.com or contact sales@cp.discovery.com.ph.

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For information please contact:

Frances T. Maniquis, Director of Marketing Communications

Email: frances.maniquis@discovery.com.ph